CONCEPT PAPER  
Peak MAC Industry Liaisons

Background
Several of the Peak MAC representatives serve on other industry boards and committees. It has been suggested that it might be advantageous to Peak, the Peak MAC, and/or the other industry entities if such MAC representatives would be willing to serve as "liaisons" between the Peak MAC and the other industry entities. It is not the intent of this concept to establish a permanent industry liaison with any particular industry entity. Any such liaison role would be voluntary on the part of the participating MAC representative.

Purpose
To define the concept of a Peak MAC Industry Liaison and the role that such a liaison would play in providing communications between the Peak MAC and the other industry entity.

Peak MAC Industry Liaison Process
• Any Peak MAC representative that serves on another industry board or committee may bring to the MAC Chair their willingness to serve as an industry liaison between the Peak MAC and that other industry entity.
• The MAC Chair will review the request and determine if such a liaison role might be beneficial for the Peak MAC. The Chair will bring the results of the review and recommendation to the full MAC for discussion. If the recommendation is to proceed with the request to establish the liaison, the Chair will seek concurrence by a majority of the full MAC.
• Any established Peak MAC industry liaison will operate under the following guidelines:
  o The industry liaison will only provide a communications role between the Peak MAC and the industry entity. At no time will the industry liaison take any positions on behalf of the Peak MAC and/or Peak.
  o The industry liaison will provide reports (either written and/or verbal) to the Peak MAC on issues being discussed at the industry entity that may impact Peak and/or the discussions by the Peak MAC.
  o The industry liaison may also provide information to the industry entity on relevant discussions on industry issues being held at the Peak MAC and/or Peak.
o Since the industry liaison is already attending the industry entity’s meetings, there is no intent for Peak to provide funding for the industry liaison’s travel expenses to attend these meetings.

- When the term of the identified industry liaison on the Peak MAC expires, the role of that industry liaison would expire at the same time.
- An industry liaison may elect to terminate the liaison role at any time.